wall and read it 10 feet away."

If your sight is normal, and you are 10t affected with stigmatism, near-sightedness, farightedness, or any of the various roubles to which your eyes are subect, you will also be able to

read this at a distance of 15 inches.

If you cannot read it easily and listinctly, it is a good thing for ou to know it now; because there nust be something the matter with our eyes. It may be only a slight rouble, which, if taken at the very aception, may save you a great deal of trouble

We test eyes free. Bo it will ost you nothing. If you need the expense will not be an \$1.00 or \$2.00, unless articular and difficult lens s required. Generally we are able o fit people with the proper glasses witness the imposing cortege, which for it \$1.00 or \$2.00.

merered, Jaccard & King padway and Locust. (Mail Orders Filled.)

emporary Restraining Order Issued by Judge Smith McPherson Against Architects, Brewery Officials and Council.

In one of the most sweeping injunctions ever issued by a Federal court against a labor union, Judge Smith McPherson of the United States Court of Appeals yes terday temporarily enjoined officers of the Building Trades Council from declaring a boycott on the Armstrong Cork Company or interfering with it or its employes in its contracts with the Anheuser-Busch Brewing Company

Members of the brewing company, with the architects, Widmann, Walsh & Boisseller, are co-defendants.

The writ is effective until July 25, when the detendants will be required to show cause why the order issued by Judge Mc Pherson, who is from the Southern District of Iowa, and who was recently appointed to assist Judge Finkelsburg. should not be made permanent. Meantime, according to the writ, the

Cefendant as officers of the council and es individuals, and all associations and unions affiliated therewith, are restrained sem boycotting or making effectual, promulgating or in any way proclaiming any beycott against the cork company or any person or corporation with whom it may have contracts.

The writ also restrains defendants from causing or compelling any person or perons to decline or to cease employment ith any person or corporation because of contracts existing now or hereafter with the company. The defendants also are restrained from

Interfering in any manner with the cork company or its employee by force, violence or threats of violence from working upon and completing the work under contract with the Anheuser-Busch Brewing Company

The Armstrong Cork Company, a Pittsburg corporation, was encaged in filling a contract to insulate cork in the walls and floors of the rice and hop warehouses for the Anheuser-Busch Brewing Company, when according to the petition filed by Perry Post Taylor, plaintiff's attor-Building Trades Council.

After the strike, the cork company leges, they were unable to proceed with the work because of a lack of ma terial. The material is now at hand and they are prepared to finish their contra-t

The allegation of the politioner is that officers of the Building Trades Council have insisted that the company either employ members of the council or force its men to become members of the Composition Roofers' Union or the Pipe Cover ers' Union. The council also aftempted It is alleged, to stipulate the wages to be paid and the qualifications of the men to

The petition alleges that the work requires the most skilled artisans, and no union man is qualified to do it. The company also declines to force its employes to join any union, and says that the men are satisfied with the wage scale and Biogra.

letter alleged to have been written by the defendant prohitects, Widman, Walsh & Beisseller, June 25, stating that work was being retarded on the building, and adwiston the petitioners to employ union laborers or force their men to join the union. Failing in this, the company must shandon the contract, is the demand alleged to have been made

Coercion and threats are elleged to have been made by the defendants, and a preeping restraining order was asked for which was granted.

DR. BROWN'S BABY FIRST BORN IN NEW HOSPITAL.

les Doughter of Superintendent of City Institution Receives Much Attention From Physicians.

The distinction of being the first child orn in the new City Hospital, at Grattan greet and Lafayette avenue, belongs to the Caughter of Dector John Young Brown, begerintendent of the institution. The litgle one was left by the stock early yestermorning, just three days after Doctor and Mrs. Brown had removed to their new

marters in the hospital. The choice of a name for the new baby a matter of deep concern to the other oung Browns, who have already made selections which they want their father to confer on the little sister.
The telephone in Doctor Brown's office at the old and new City Hospitals was heet busy bringing congratulations to him and Mes. Brewn from physicians, auryes and others of his corps. Mrs. Brown and the baby are said to be doing sell.

Pin this on the UNITED STATES RECEIVE **BODY OF JOHN PAUL JONES**

Senior Special Ambassador Porter Delivers Remains of First American Admiral to Special Ambassador Loomis at a Brilliant Ceremony in Paris-Sailors of Visiting Squadron Excite Great Enthusiasm Along Streets of French Metropolis - Premier Rouvier and His Cabinet Represent European Republic.

CASKET IS PLACED ABOARD ADMIRAL SIGSBEE'S SHIP.

Paris, July 6 .- In the prese highest dignituries of France, the diplomatic representatives of many foreign Governments, and civil and naval officials

in the American Church on the Avenue de L'Alma at 3 o'clock in the afternoon. The inner part of this Gothic edifice was beautifully decorated with plants and flowers. At the foot of the chancel rested the casket, wrapped in an American flag and literally buried in masses of floral emblems.

The French Government had taken charge of the remains, and Cuirassiers of the Foreign Office, wearing impressive silver chains, acted as ushers. At the right of the altar sat Ambassador McCormick, Senior Special Ambassador Porter, Junior Special Ambassador Loomis, United States Senior Henry Cabot Lodge, Rear Admiral Sigsbee, and other officers of the American squadron.

Across the sisle sat Premier Rouvier

The casket was deposited in the center The content of the sisle sat Premier Rouvier.

The casket was deposited in the center The content of the sisle sat Premier Rouvier.

The casket was deposited in the center The content of the sisle sat Premier Rouvier.

The casket was deposited in the coffin with guards of American sailors on either side.

Eack of the coffin was a long line of distinguished of michals, headed by Ambassador McCormick, Special Ambassador Porter and Loomis, Premier Rouvier and Loo

ce of the saltar gave a fitting background to the

PORTER DELIVERS REMAINS After brief religious services General Porter, wearing evening dress according of the United States, the body of Admiral John Paul Jones was to-day formally decision of the United States Government.

The ceremony was one combining im-

The ceremony was one combining impressive dignity with brilliant military and naval pomp, in which the soldiers and sailors of France and the sailors of America united in rendering honors to the liustrious founder of the American navy.

The occasion was unique, and probably without parallel, as the funeral was that of a Revolutionary here who had lain neglected in a foreign grave for more than a hundred yeara.

Beldom has an event awakened such widespread interest in the French capital. Dense throngs packed the Champs Elysees, and other principal thoroughfares, to witness the imposing cortege, which for the elaborateness of its military feature equaled the martial display on the eccation of the visit of King Aifonso.

EREVICE IN CHURCH.

The ceremony of delivering the body was in the American Church on the Avenue de in the American Size of the common was a long line of displayed the common and the content of the common was a long line of displayed the common was a long line of the united states, who accepted it in the canter of the United states, who accepted it in the united was and commical displayed to the surplication to the united states, who accepted it in the united was a line of the United states, who accepted it in the united was at the cunity and country l

Across the sisle sat Premier Rouvier with other members of his Cabinet, practically the entire Diplomatic Corps, and officers of the army and navy.

The members of the Diplomatic Corps were in full uniform. Scores of American sailors in the naves on either side of the

leagues the German social democracy stands in its contradictory dectrinairs be

INVITED BY COMMITTEE.

The invitation of M. Jaures came from

the party, and was designed to advance

BEBEL MAY NOT SPEAK IN PARIS

as is also announced, is not certain. Herr

Rebel himself is out of town. The French

Government forbade Herr Bebel from

half-submerged skiffs. I picked them up

In the first reports received yesterday

the credit of the affair was given to the keeper of the Ship Island light. Captain Martin Green. The credit was due to Captain William Heinmann, keeper of the Chandeleur Light. It appears that

the Chandeleur Light. It appears that when the rescuer put ashore his cargo of derenched excursionists he put to see immediately before any one stopped to ask his name. The inhabitants of Beauvoir saw the lighthouse enignia on his little craft and jumped to the conclusion that the keeper of the nearest light did the work. The recommendation for the Government medal for saving life will be sent in for Captain Helmmann.

The Right Time

CHIEF WILL DELIVER SPEECH.

Paris, July & Something of a sensetion

has been created here by the announce-

ment that Deputy Jaures, leader of the

French Socialists, hat been prohibited by

the German Government from speaking

JAURES'S SECRETARY SAYS

at Berlin next Sunday.

and put them ashore."

Whether Herr Bebel will speak in Paris,

FRENCH SOCIALIST LEADER IS DEBARRED FROM GERMANY

M. Jaures Will Not Be Allowed to Deliver the Speech He Was Advertised to Make in Berlin-Chancellor Von Buelow Sends Notice to German Ambassador Informing Him of the Government's Decision-Says Organization Would Use Visitor to Cloak Their Demonstrations Against State.

HERR BEBEL MAY NOT BE ALOWED TO SPEAK IN PARIS.

Berlin. July 6.—Chancellor von Euclow tolegraphed to Prince von Radolin, the difference of the German Reichstag, and then says:

Even although it were to be expected that Herr Jaures would have the tact to inform M. Jaures, the French socialistic leader, that the German Government thought it best to debar him from speaking in Berlin July 9, as it had been antiqued he intended to.

The Chancellor's telegram to Prince von Radolin was as follows:

by members of the German Reichstag, and then says:

Even although it were to be expected that Herr Jaures would have the tact to do that Herr Jaures would have the tact to do that Herr Jaures would have the tact to do that Herr Jaures would have the tact to do that Herr Jaures would have the tact to do that Herr Jaures would have the tact to do that Herr Jaures would have the tact to that Herr Jaures would have the tact to do that Herr Jaures would have the tact to that Herr Jaures would have the tact to that Herr Jaures would have the tact to do that Herr Jaures would have the tact to that Herr Jaures has an expectation. This is now vastly more limportant than the meving of dirt. The men must have suitable houses in healthy surroundings; they must have wholesome and patriotic aims of their Prench college.

The Chancelor's telegram to Prince von Radolin was as follows: Berlin July 4 -Chancellor von E

Radelin was us follows: "The press has announced that Herr Jaures will appear before the socialistic meeting here July 9. Against the personality of M. Jaures I have nothing to say. respect his views on foreign policy, and sot infrequently agree with them. I am glad that on several occasions he has promoted friendly relations between Ger-

"The personal value of M. Jaures is not on ridered, but the present role placed spon hier. The leading organ at the social democracy in Germany, The Voerwaerts. immounces that the assemblage plan is the beginning of the immediate influence of ney. June 3, a strike was called by the the social democracy on fereign policy. nd that a war of the classes will be promoted upon an international foundation. Still more clearly is the aggressive intention of the promoters of this meeting expressed in the organ of the so-called scientific socialism, The New Society, which says:

The revolution has dynamited the Russlan-French alliance. Now it becomes the historical task of the German social democracy to do for the French Republic what the holders of power in Russia are no longer able to do-to protect them from exaggerated claims by the use of force as the result of imperialistic Ger-

Would Make Jaures a Shiffle.

This the outspoken direction in which this demonstration leads. The German socialists would use the presence of Herr Jaures in Berlin to cover by his person their hostile endeavers against the State and National interests. The Imperial Government cannot retrain from using the means at its disposal to prevent the party from seeking to destroy the existing and constitutionally established order."

Von Buelow cites instances of the French Government's interdiction, which, it had been announced, were to be made. WOULD MAKE JAURES A SHIELD.

DECLINES MONEY FOR DARING RESCUE

Lighthouse Keeper Who Sared Thirty-Six From Drowning at Gulfport, Miss., Says All He Did Was His Work.

REPUBLIC SPECIAL.

New Orleans, July 6.—'I don't want any To buy a Watch is to-day High-grade money. All I did was my work and Uncle Sam pays me for that."

To buy a Watch is to-day High-grade Watches on easy payments. Fine Diamonds on the same credit plan. Leftle Bros. & Co. 24 ft. Cariston bidg. 6th and Olive.

Thus did the lighthouse keeper, who rescued thirty-six persons from the wrecked Y. M. C. A. excursion schooner off Beauvoir, Miss., July 4, sum up his task when he arrived in New Orleans this afternoon to make his quarterly report. His formal account of the affair handed in to the lighthouse officials, was: alone in my boat. I sighted the schooner

"I was guing from Biloxi to Gulfport Gertle Rhades five miles out. She had capsized. When I reached her I found thirty-four passencers and the captain and a satior clinging to the sides of two

The proposed address attracted much The proposed address attracted much discussion, owing to its significance as foreshadowing the common programme to be adopted by the Social Democracy of the two countries.

M. Jaures's secretary was seen to-night and said that the Deputy was preparing to leave for Berlin. He said that M. Jaures knew nothing of the interediction, but that if the report proved troe he would go all the same and find a way of delivering a speech.

UPROAR IN CONVENTION FOLLOWS WOMAN'S SPEECH

Miss Margaret Haley of Chicago Opposes Plan to Reincorporate National Educational Association, and Is Overruled by Chairman, but Appeals to Her Audience-Plan Finally Carries-Officers Are Elected-Professor Greenwood of Kansas City Succeeds Soldan of St. Louis on Trustees' Board.

MORRISON OF MCKINLEY HIGH SCHOOL MAKES ADDRESS.

Asbury Park, N. J., July &-President Kansas; secretary, Irwin Shepard of Min-

Asbury Park, N. J., July 6—Fresident Rosseveit's fiying trip here to-morrow, when he will deliver two addresses, will bring to a close the annual convention of the National Educational Association. The President's first address will be in the Auditorium, and the second at the beach front.

Officers were elected to-day and directors from different States chosen. There was a slight stir at the meeting of the National Council over the adoption of the directors' report relative to reincorporation. The original incorporation as a national body was for a period of twenty years, and the association by limitation ceases to exist January S next.

The directors expect special laws to be passed by Congress, and reported in favor of taking advantage of them and forming a new organization to succeed and continue the president for the president ruling, but failed to have her appeal sustained. She then announced the had power of attorney from a large number of the meeting from the president's ruling, but failed to have her appeal sustained. She then announced the had power of attorney from a large number of the meeting from the president's ruling, but failed to have her appeal sustained. She then announced the had power of attorney from a large number of the meeting from the president's ruling, but failed to have her appeal sustained. She then announced the had power of attorney from a large number of the meeting from the president, Nathan C. Schaeffer of Pennsylvania, vice presidents, wm. H. Maxwell of New York, Miss N. Cropesy of Indian, J. H. Hincman of Arkanass, E. B. S. Vaucht of Okishoma, John H. Ritger Original of Okish

and nourishing food at reasonable cost; is that wages, instead of having been rethey must have suitable transportation fa-cilities to get to and from their work, and cherry branch of the service on the isthmus during the life of the present havior.

"In such circumstances the Franco-German understanding would gain nothing by the probable course of events at the proposed meeting, and I, therefore, consider the advisable that the public appearance of Herr Jaures in Berlin shall not take place." they must have opportunity for recreation afforded them.

"It will be the policy of the commission to provide these essentials as quickly as possible, and to only increase the working force, aside from the mechanics necessary to provide these necessities, as fast as the facilities indicated can be furnished. the Sectalist Executive Committee ruling The commission realizes that its adherthe party, and was designed to advance the Socialist opposition to the Government's Moroccan policy, and to demonstrate the similarities of view on fereign questions of Socialists of all countries.

The subtect chosen was the task of the social democracy in the preservation of the world's peace, and the solidarity of the international proletariat. Alfusions had been made in the Reichetag by Chancellor von Buelow to the contrasts between Herr Bebel the German Socialist leader, and M. Jaures, to the disadvantage of Herr Bebel, and an account had been circuisted in the newspapers, and not denied, that the Emperor made a complimentary annotation on the margin of a newspaper clipping encerning M. Jaures in his course in cooperating with the nonsocialistic parties on some public questions.

Therefore when some of the conservative papers intimated that M. Jaures would not be allowed to speak the idea was not accepted generally. ence to this policy will result in the actual handling of less quantities of material temperarily, but it also knows that with healthy underlying conditions vastly more will be accomplished later on at less cost and with less friction.

WILL TELL CONDITIONS. "It will also be the invariable policy of | the commission to give to the public the actual conditions as they exist on the isthmus, without any attempt to either color or conceal.

so much has been said by the press of an exaggerated character about health conditions there that it may be wise to recapitulate the facts regarding yellow fever. There have been between 2,96 and 12,88 employes on the isthmus since the disease first appeared in May.

"During that mouth there were twenty canal employes stricken and two deaths in June thirty canal employes were stricken and four deaths, two of their hyestication.

"A cablegram received from Governor Magnet to daying being Americans appointed to the United States and two persons appointed to the lathmus. There were also of Farsuma."

DEMOCRATS FAVOR

Members of the Last Legislature.

Who Supported Cockrell, Pro-

pose a Meeting to Prepare for

That there is a strong sentiment among

representative members of the Democratic

purty in Missouri which is favorable to

unity of party action and aggressive party

policy, and that this sentiment is devel-

oping into a well-defined movement, is the

belief of those who have closely fol-

lowed political development in the State.

As has been expressed by many of the State leaders of democracy:

"It is time that the party was getting

into shape for the next campaign which

is awaiting and which will demand united,

The ideas which are current in many

sections of Missouri and which would in-

sist that preparation for the campaign of

next year should be planned in the near

future, are becoming crystalized, and indi-

cations seem to be that within the next

few months something will have been ac-

complished to put these ideas into practi-

The most direct hint along these lines

comes from Democrats who were in the

membership of the last Legislature. It is

planned that there shall be held, at some

the Democratic members of the Porty-

time later in the summer, a gathering of

It would be the plan that all of the

Democratic members should attend this gathering and that, incidental to the

renewal of the friendships which were formed at Jefferson City, matters of party

the Campaign.

practical effort."

cal working form.

third General Amembly.

"In regard to the wages paid, and the statements that so many men have left because of reduction in salaries, the fact

the isthmus during the life of the present commission. It will be the fixed practice of the commission as far as practicable, to fill the important and more desirable positions by the premotion of deserving employes. The entrance or beginner's sulary for the cierical positions, such as bookkeepers, stenographers, typewriters, etc. is \$1,500 per annum, and for draftsmen \$1,500 to \$2,000. The wages received in the outdoor railroad positions are from 10 to 25 per cent higher than those paid in the United States, being in general for switch engineers \$1,500 to \$2,000. The wages received and supervisors \$1,500 to 175 per month. "All the mechanical tradesmen, such as carpenters, blocksmiths, machinists, etc., receive 50 cents per hour. In addition, all employes are furnished quarters or are allowed it per cent increase in pay in lieu thereof, and are given six weeks' leave of

thereof, and are given so the sales absence per year on full pay.

AMOUNT OF WORK DONE.

"As to the amount of work actually done, complete reports have not been received as yet at this office, although the acting chief engineer cables same have

importance would be discussed, possibly with the State leaders present to review past conditions and pian for the future. An indirection that such a meeting is in prospect is given in a letter sent to the Democratic membership of the last Legislature. A copy of the letter, as received by one of the St. Leuis members of the State Senate follows: State Senate, follows: MEETING PLANNED.

"It has recently been mentioned that

ed an enthusiastic gathering, such as a night he, and I believe that many eminent Democrats could be induced to it has been surgested that the proposed cunton of the Democrats who presented a united front for Cockrell last winter be

e in St. Louis, and who have dis versity of it.
Senator Thomas E. Kinney said last
Senator Thomas E. Kinney said last Schaller richman had heard of the plan.
If believe that such a meeting would not only be most pleasant for the men who sat on the Democratic side at Jefferson City last winter, but I also am of the opinion of party. interchange of opinion of party and party policies would be produc-f great good to the Democracy of the

hose members of the last Legislature

it is evidently necessary for the lemo-crats of Missouri to set aside past differ-ences and to energetically degin the work of organization necessary to win a victory in the elections of next year. I think that such a returion as is indicated would be of lasting good and would do much to heal any breaches which may have been made to the earty ranks." the party ranks"

His Little Way.

She (reddening): "Oh, Harry, I couldn't! He (persistently) ? ! ! She: "But think of the sacrifice it would guage! You must have your own way. I will discharge her this very minute, but mark me, Harry Willoughby, we'll never have such another cook, even though she dees drink."—Brooklyn Life.

STROPPING OR HONING. EVERYWHERE, \$5.00

Doctor Packard of Hannibal, Mo., and Doctor Young of St. Louis Are Among Those Who Deliver Addresses - 20,000 Visitors

Denver, July 6.-The seventh international convention of the Epworth League was opened to-day with three simultane ous meetings, which taxed to the utmost the capacity of Collseum Hall, Trinity Methodist Episcopal Church and Central Presbyterian Church, the largest auditoriums in this city. Fully 20,000 delegates and visitors have been attracted to Denver by the convention.

With a single change the programm was carried out to the letter to-day. Rishop Isaac W. Joyce of Minneapolis was slated to preside at one of the opening meetings, but owing to sickness he was unable to be present. The chairmen at these meetings were Bishop Joseph Berry of Buffalo, N. Y., Doctor Stephen J. Herben of Chicago, the editor of the Epworth Heraid, and the Reverend Melvin

GOV. MAGOON SAYS PANAMA

IS TO BE MADE HEALTHFUL

Conditions to Be Comfortable and Enjoyable Before the Actual

Work of Digging the Canal Is Commenced—Official Denies Exaggerated Stories of Disease and Death, and Says but Six Deaths of Employes Have Taken Place Since First of May-Salaries Increased by New-Regime.

TWO ENGINEERS GO TO MAKE REPORT ON PROGRESS.

Washington, July 6—Life on the 1sthmus of Panama is to be maic healthful comfortable and enjoyable before the real work of diggling the canal is begun, according to an announcement of policy made to-day by Chairman Shonts of the Pennama Shonts of the Pennama Canal Commission. Mr. Shonts and:

"Our first duty is to create sound underlying conditions. This is new vastly more important than the moving of dirt. The men must have suitable houses in healthy."

Is TO BE MADE HEALTHFUL

Benome Actual English Before the Actual Reverend A. E. Chown, D. D., Nashville, Tenn.; the Reverend G. F. Salton, Ph. B., Ottawa, Ont.; the Reverend W. S. Matthews, P. D., Berkeley, Cal.; the Reverend A. E. Chown, D. D., Toronto, Ont.; the Reverend A. E. Chown, D. D., Toronto, Ont.; the Reverend A. E. Craig, D. D., Ottomwa, La., the Reverend T. E. Craig, D. D., Ottomwa, La., the Reverend T. E. Craig, D. D., Ottomwa, La., the Reverend T. E. Craig, D. D., Ottomwa, La., the Reverend T. E. Craig, D. D., Chown, D. D., Endeley, N. C. Call the Reverend Decider Continued to the Salton of the Panama Actual Company and no be the present there have been no new cases of the consideration the creation of the health conditions to the present there have been no new cases and there is but one employe under treatment.

"As an evidence of the consideration the creation of the health conditions to the present there have been no new cases and the Reverend Dector W. T. G. Brown of Kingston, Ontario, and the Reverend Dector W. T. G. Brown of Kingston, Ontario, and the Reverend Dector W. T. G. Brown of Kingston, Ontario, and the Reverend Dector W. T. G. Brown of Kingston, Ontario, and the Reverend Dector

ENDEAVORERS APPLAUD ST. LOUIS WOMAN'S SPEECH

Baltimore, July 6.-The second day's se sion of the Twenty-second International Christian Endeavorers' Convention was presided over by the Reverend George R. Stewart of Auburn, N. Y.

William Shaw of Boston delivered an ndoress on "What Christian Endeavorers Have Done."

Mrs. Kate L. Haus of St. Louis, field secretary of Missouri Christian Endeavorers, spoke on the call for superintendents and was heartly applauded. During the afternoon there was a con-ference in the Associate Congregational Church of the officers of all State and local Christian Endeavor unions, under the leadership of General Secretary Von Orden Vogt, at which the following sub-lets were discussed. The Endeavion of ogden Vogt, at which the following sub-jects were discussed: "The Federation of Unions," "Independent Unions," "Financ-ing Lacal Enterprises," "Functions of a Local Union," "General Problems."
The afternoon session of the convention was devoted to a junior and intermediate rally presided over by the Reverend Doc-ter Ira Landrith, professor of Belmont College, Nashville, Tenn.

IVAN W. WISE LECTURES FOR ACOGA ASSOCIATION.

Ivan W. Wise of Kentucky delivered an | WOMAN LECTURER CALLS address on the "Fellowship of Man" last night before the Acoga Association, an organization composed of the young mer of the Third Baptist Church.

of the Third Baptist Church.

He said in part: "Modern competitive systems have evolved a most despicable and pharisaical practice in the daily life of labor. And that is to loudly and publicly call attention to the errors and mistakes of a feilow-workman, thus deeming it a legitimate opportunity for self-advancement by such an undue invitation for a comparison of self-excellence.

A line of conduct thus may be termed self-enterprise, but it can only be judged unmanly and contemptible when a quiet word or suggestion would set our co-worker aright end prevent his embarrassment and humiliation.

ment and humiliation. Clubs and fraternal associations correct Clubs and fraternal associations correct many of these evils, engender a true and the Forty-third General Assembly some time later in the summer for the purpose of discussing matters of importance to the party, past, present and future.

"There is evidently something lacking in the Missouri Democracy to-day, and so-called harmony" meetings have not been productive of the desired results. We need an enthusiastic gathering, such as

Eclipsed. Clerk: "Let me show you our latest ma-chines. We have an automobile now that

Short Talks on Advertising-No. 18

A reason for not advertising sometimes offered is: "We advertise to the dealer who pushes the goods.

It is true he pushes the goods if he wishes to sell them, because he has to push an unadvertised brand in competition with brands favorably known to his customers. It is true that he pushes the goods where the inducement is sufficiently "worth while"-to the best of his ability. Yet in pushing unadvertised goods he lays himself open daily to the charge of substitution, on the part of consumers who have asked him for a specific brand. He is also liable to the danger of overstocking a line which, if advertised, he would be able to move more rapidly.

If you recognize these facts you also recognize that every up-to-date dealer prefers to handle quick moving goods instead of those not known to the consumer, though the latter may offer him unusual inducements and discounts.

There is only a certain amount of room on the shelves of any storegoods must be sold or they represent a loss to the dealer, and you cannot blame the dealer for giving the consumer what he wants. If it were more profitable to the manufacturer to push the dealer and leave the consumer alone than to push the the dealer and push the consumer too, there would be no in this country and brands of merit now constantly demanded in fifteen million homes would not exist-in their places would be twenty unknown articles of unequal ment scrambling to get the co-operation of the dealer. Which is the better business method?

Next week, Reason No. 6

The Lesan Company Advertising Dolph Building St. Louis

SURES-READACHES S COLDS, INDIGESTION IT'S LIQUID! Braces the Nerves TRIAL SIZE, Me San At Drug Ste

FOLK "A SECOND MOSES."

Miss Callie Howe Says Governor Res Refused to Be Known as "The Son of Boodleism."

REPURISC SPECIAL. Carthage Mo., July 6-The Carthage Chautaequa devoted the day to the temperance cause and many prominent temperance workers were present from points in Missouri, Kansas and Arkansas.

The principal speech was delivered by Miss Callie H. Howe, national lectures and organizer of the Women's Christian Temperance Union. Miss Howe paid tribute to Governor Folk, referring to him as ute to Governor Folk, referring to him as
"a second Moses, who refused to be
called the son of Boodleism and Bribery."
She spoke at length, commending his efforts to keep the "lid" down.
A noteworthy feature of the Chatauqua
is that not one of the speakers during the
four days' addresses has falled to commend the Missouri Governor.

The main speaker this evening to S. W.
Gillian, editor of the Baitimore American,
of "Off agin, on agin, gone agin, Flannigan" fame.

Lagging. chines. We have an automobile now that can climb any hill on earth."

Chauffeur: "That's nothing The last one you sold me tried to climb a tree."—Chi
And this keeps him behind.

Every mother feels a great dread of the pain and danger attendant upon the most critical period the most critical po

a mother should be a source of joy to all, but the suffering and danger incident to the ordeal makes its anticipation one of misery. Mother's Friend is the only remedy which relieves women of the great pain and danger of maternity; this hour which is dreaded as woman's severest trial is not only made painless, but all the danger is avoided by its use. Those who use this remedy are no longer despendent or gloomy; nervousness, names and other distressing conditions are overcome, the system is made ready for the coming event, and the serious accidents so common to the critical

hour are obviated by the use of Mother's Friend. "It is worth its weight in gold," says many who have used it. \$1.00 per bottle at drug stores. Book containing valuable information of interest to all women

be sent to any address free upon application to

